

# WE'RE STARTING THE GIVING SEASON EARLY!

2011 Thermostat  
PROMOTION

To: *You*  
From: **Aprilaire**



## Receive a Visa gift card with purchase!



**8600**  
Touch Screen  
Thermostat



**8400**  
Series  
Thermostats

### ***PURCHASE TODAY!***

Program starts Nov. 1, 2011 and ends Dec. 31, 2011

[www.AprilairePartners.com](http://www.AprilairePartners.com)

**PLUS:**  
✓FREE imprint set-up  
✓FREE imprinted  
battery covers

**PLEASE SELECT ONE LEVEL OF THE 2011 8600/8400 SERIES THERMOSTAT PROMOTION:**

<b>SELECT LEVEL</b>	<input type="checkbox"/> <b>OPTION 1</b> PURCHASE (10) 8600 APRILAIRE THERMOSTATS <i>(on a single order)</i>	<input type="checkbox"/> <b>OPTION 2</b> PURCHASE (30) 8400 APRILAIRE THERMOSTATS <i>(on a single order)</i>	<input type="checkbox"/> <b>OPTION 3</b> PURCHASE (50) 8400 APRILAIRE THERMOSTATS <i>(on a single order)</i>
	<ul style="list-style-type: none"> <li>• Receive \$30 gift card</li> <li>• Receive 50 FREE thermostat covers</li> <li>• FREE imprint set up</li> </ul>	<ul style="list-style-type: none"> <li>• Receive \$30 gift card</li> <li>• Receive 50 FREE thermostat covers</li> <li>• FREE imprint set up</li> </ul>	<ul style="list-style-type: none"> <li>• Receive \$50 gift card</li> <li>• Receive 50 FREE thermostat covers</li> <li>• FREE imprint set up</li> </ul>

**DEALER INFORMATION**

<b>PLEASE PRINT</b>	Company Name _____ Contact Name for Proof Approval _____
	Address _____
	City _____ State _____ ZIP _____
	Phone _____ Fax _____
	Email _____ Website _____

**WHOLESALER/PURCHASE INFORMATION**

<b>PLEASE PRINT</b>	Purchased Thermostats from Wholesaler _____
	Salesperson _____
	City _____ State _____
	<b>*REQUIRED:</b> attach a copy of the invoice you received from your wholesaler dated between 11/1/2011 and 12/31/11 for the qualifying purchase of Aprilaire Model 8600 or 8400 Series Thermostats.

**CUSTOMIZATION**

**RE-ORDER PORTION**

<b>OPTIONS</b>	<p><b>NEW IMPRINT:</b></p> <input type="checkbox"/> Electronic version of logo emailed to promotions@aprilair.com <input type="checkbox"/> Camera-ready art attached* <input type="checkbox"/> Text Only	<p><b>EXISTING PLATE IMPRINT:</b></p> <input type="checkbox"/> Existing plate # (if known) _____ <input type="checkbox"/> New logo emailed. <input type="checkbox"/> Camera-ready art.*
	<p><small>* Camera-ready artwork constitutes a business card or company letterhead (must be original). Photocopies and faxes are NOT acceptable.</small></p>	
	<p>Please print dealer name and phone as it should appear for text only imprint.</p>	
	<p>Dealer Name: _____ Phone Number: _____</p>	

Send enrollment form, invoice and artwork (if necessary) for the 8600/8400 Series Promotion to Aprilaire by December 31, 2011.  
 P.O. Box 1467 Madison, WI 53701 • Phone – 800.334.6011 Fax – 608.310.6562 Email – promotions@aprilair.com

**Hurry! Program Ends December 31, 2011.**